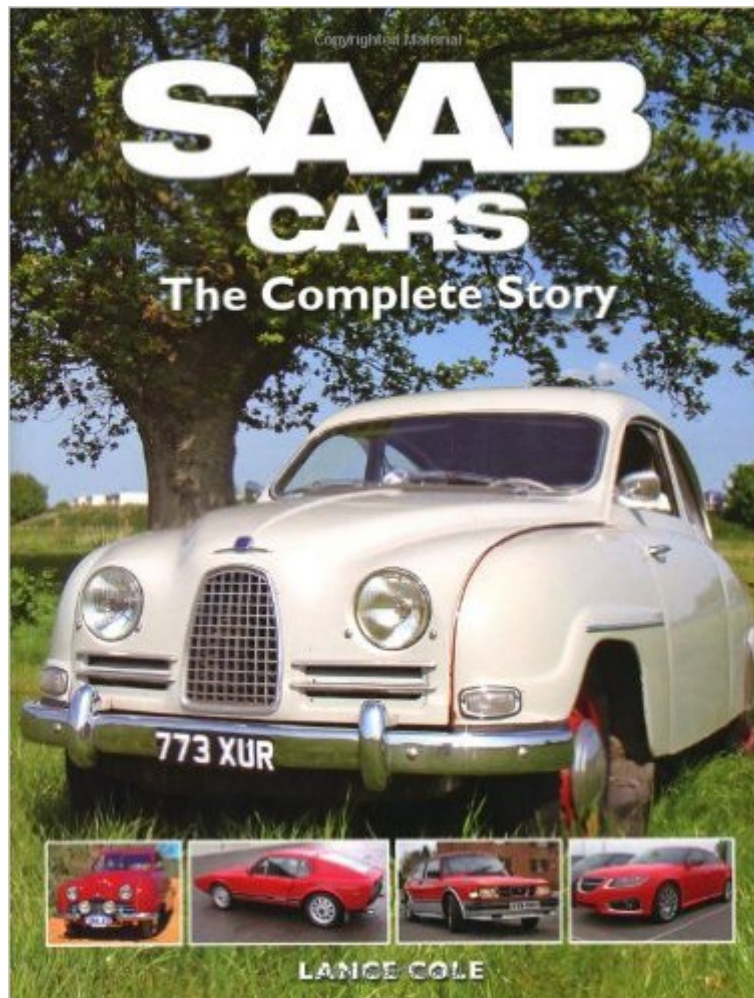


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# SAAB Cars: The Complete Story



## Synopsis

A definitive new history from internationally known Saab aficionado Lance Cole, *Saab Cars - The Complete Story* offers a detailed insight into the company's story, from the prototype UrSaab in 1946 to the end of production in 2012. It is a fitting tribute to the spirit and ethos of Saab design and engineering. Explains in detail the design and engineering history of Saab's pioneering work in aerodynamics, form, function and safety. Investigates the history and founding of Saab. Provides in-depth analysis of Saab's early cars and their engineering and design features. Profiles key figures in Saab's manufacturing and rallying success. Charts the days of the 'Save Saab' campaign and the battle to survive, and details the events that led to the company's demise. Includes recollections from Saab workers and those on the factory floor. Stunning visual coverage of the Saab models, with rare archive images and design sketches.

## Book Information

Hardcover: 240 pages

Publisher: The Crowood Press UK (December 1, 2012)

Language: English

ISBN-10: 1847973981

ISBN-13: 978-1847973986

Product Dimensions: 8.8 x 1 x 11.2 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (16 customer reviews)

Best Sellers Rank: #801,184 in Books (See Top 100 in Books) #316 in [Books > Arts & Photography > Vehicle Pictorials > Automotive](#) #538 in [Books > Engineering & Transportation > Automotive > History](#) #1987 in [Books > Engineering & Transportation > Transportation > History](#)

## Customer Reviews

While certainly the largest and most-comprehensive Saab text ever penned, do not mistake "comprehensive" for "complete." Coverage of pre-GM Saab is excellent and it is this time period most Saabophiles will purchase the book for. The 2003-2012 9-3 sedan, the 2011 9-4x, nor the 9-2x or 9-7x get more than a cursory look. In fact, the 9-4x got one short paragraph, the 9-2x got nothing more than a picture, and the 9-7x nothing more some random mentions. Now, I am in no way advocating for extensive coverage of the Saabaru or Trollblazer. However, like it or not, they are a part of Saab's history and should have been treated fairly. I was also particularly surprised by the severe lack of commentary on the 9-3 Sport Sedan, Saab's costliest and longest car development

project and arguably one of its better cars. However, the NG900 and previous 9-3 got plenty of attention, despite being clearly inferior to either the prior 900 or the subsequent 9-3. The classic Saab 99 and 900 of the good ol' days however are particularly well-covered with loads of photographs. The very first Saabs (92,93,96) also are well-covered. While it is a nice book that I enjoy flipping through from time to time, it seems the author let personal bias get in the way of the creation of this book, choosing to cover certain Saab cars in overt, exacting detail whilst others hardly were even mentioned. I hope either Mr. Cole or another author will rise to the occasion and produce a truly excellent Saab book some time down the road, especially once the whole NEVS-Saab affair gets going.

Was excited at the prospect of a new Saab book. When the book was received I was underwhelmed. The book handles the historical info reasonably well, but skims over the recent history. It is clear that the author wished to capitalize on the news surrounding the Saab bankruptcy rather than doing a thorough and complete job. An example of this is the paragraph on the 9-4x SUV. The information on this vehicle is hidden in another chapter and provides no useful details about the vehicle. This is a very poor effort from Mr. Cole on the later history. I hope that it provides the profit he was clearly aiming for, it is an ok book, but don't expect much "good" information on Saab/SWAN's last days and the final products.

My son is Saab crazy, when Saab starts selling their cars in 2015, my son wants me to buy him one, but he'll hafta wait, he's only 11. Very informative book, very good price. If you look at this compared to what other websites are selling this for, you will be shocked. My son loved receiving this book this past Christmas. Thanks so much for making my son who is car mad, very happy.

I bought this book as a gift and had a hard time letting it go to the gift recipient! The book is well illustrated with great photographs, and a lot of information covering the history of SAAB. The book design is very readable whether you just want to pleasure read or you want to dig into the historical details and specifications. If there is a SAAB lover in your life, this book will make an excellent gift.

Great photos and text. Lots of info about the earlier Saab models and the foundation of Saab. Towards the end of the book the author seems to have run out of gas (pun intended) and the info on the Saab 9-5 and 9000 models are a little lacking.

I got this for my Dad, who has worked with Saab for 40 years. There is plenty of information in here, especially about the very early days of Saab, that I didn't know. It was current up into 2012, with all the ownership developments till then. Even if you own other Saab books, this is well worth getting.

This was a gift and I have not personally read it (yet, I will), but the recipient loved it and has shared it with my husband and I. If you are a Saab enthusiast and love books, this is a perfect gift for a friend (or yourself!)

Saab owners are a tough lot to satisfy. And those who own the older Saabs will deny later (GM) Saabs full citizenship in the State of Nine. The author falls into this camp--clearly relishing older, "true" Saabs, but giving most (but not all) the later Saabs some appreciation. But this book won't completely satisfy owners (or enthusiasts) of the more recent Saabs. The early history of Saab is well covered, as is the two-stroke engine era. Even the movement to the 99 and early 900 get their due. But some of the GM cars are short-changed (the SUV, for example). I own a 9-5, and I found the treatment of that car to be fair and complete enough. And I appreciated the mourning over the new cars that almost saved the company. There are lots of nice pictures. And those who participated in the development of the cars (or their ancestors) will appreciate the mention of each person by name.

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